



# **Options Trading Strategies: Simple Options Trading Formulas For Successful Options Trading (Options Trading, Options Trading for Beginners, Options Trading Strategies)**

*William Cramer*

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## **Options Trading Strategies: Simple Options Trading Formulas For Successful Options Trading (Options Trading, Options Trading for Beginners, Options Trading Strategies) William Cramer**

Strategic option trading is about mitigating risk. However, the nature of options trading includes a measure of risk related to the complexity of the formulas used to determine the value of options. Most investors choose not to invest the time and effort needed to learn the intricacies of option trading.

The thing is, I think you're a little different. I think you appreciate a challenge and the ability to learn something new that gives you a competitive advantage in the market. I wrote this book to help you on that path. I want to give you the knowledge you need to navigate the risky waters of options trading.

## **With that insight and the strategies within this book you will be able to:**

1. Understand the marketplace for options trading
2. Gain greater confidence in your ability to succeed at options trading, and
3. Make far more money in the options market than you would have in traditional equity acquisitions.

I will begin with a quick introduction to the language and jargon of the options marketplace. From there I will show you how to properly value options contracts. And then finally, I will present a series of strategies for stock options trades that will empower you to achieve your investing goals.

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