



Media and Culture: Mass Communication in a Digital Age 2015 Update

Richard Campbell, Bettina G. Fabos, Christopher R. Martin

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The media are in a constant state of change, accelerated by the recent turn in digital technology. The new 2015 update of Media and Culture keeps up with the newest changes unfolding over YouTube, Twitter, Facebook, and other feeds -- because the speed of today's media stories requires an understanding of the complex connections between media and our culture. The 2015 update includes the latest media developments and coverage of the political, economic, and cultural issues affecting our mass media and culture. But the authors go beyond the addition of current events and trends to focus on what these changes mean, extending the bridge between media history and the media right now.

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