



# **The Manager's Guide to Maximizing Employee Potential: Quick and Easy Strategies to Develop Talent Every Day**

*William J. Rothwell*

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Many books have been written about talent management and succession planning but few have focused on how busy managers can incorporate the important task of finding, developing, and keeping the best people into their daily routine. Aimed at managers at all levels and featuring real-world examples this indispensable guide explains why managers, not the HR department, must take the lead in attracting, cultivating, and retaining the most productive, promotable people...and arms them with the practical skills they need to do it!every day.

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