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Management of the Absurd

Richard Farson



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An original, contrarian philosophy that challenges today's leaders to look past the quick fix and deal thoughtfully with the real complexities of managing people.

In organizations, as in life, human behavior is often irrational -- and problems do not easily lend themselves to the simplistic answers and gimmickry offered in the myriad business "self-help" books and management training programs available today. In *Management of the Absurd*, Richard Farson zeros in on the paradoxes of communication, the politics of management, and the dilemmas of change, exploring relationships within organizations and offering a unique perspective on the challenges managers face.

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