



**Self-Printed: The Sane Person's Guide to Self-Publishing: How to Use Digital Self-Publishing, Social Media and Common Sense to Start Earning A Living ... or Shouting 'Down With The Big Six!')**

*Catherine Ryan Howard*

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*Self-Printed: The Sane Person's Guide to Self-Publishing - How To Use Digital Publishing, Social Media and Common Sense To Start Earning a Living as a Writer Through POD Paperbacks and E-books (And Do It Without Saying "Gatekeepers" or Shouting "Down With The Big Six!")*

Do you think that no one has the right to stand between you and your published writer dreams? That the publishing industry is going down in flames and self-publishers are going to rise like a 99c phoenix from the ashes? That all literary agents are interested in doing is blogging sarcastically about the rhetorical question at the start of your query letter, that editors will just use your submitted manuscript for kindling and that you'll be senile before you hear back from either of them? That once you've uploaded the book you finished yesterday afternoon to Amazon, it'll be mere minutes before the money starts rolling in and you can quit your day job? Do you say things like *gatekeepers*, *The Big Six*, *Dan Brown*, *legacy publishing* and *indie authors* a lot? Are you self-publishing to "show them all"?

If you've answered yes to one or more of these questions then I do apologise, but this isn't the book for you.

This book is for writers who consider self-publishing to be a good Plan B, or even a sideline to traditional publication. Who want to do it the cheapest and easiest way possible while still producing a quality product. Who understand that much like Starbucks outlets and Nespresso coffee machines, traditional and self-publishing can peacefully co-exist. Who know that they don't have to sell a million copies of their book to start earning a living from their writing, but that they do have to work hard and treat it like a business. Who are blessed with common sense and live in the real world at least most of the time. Who find my jokes funny.

If this sounds like you, then SELF-PRINTED: THE SANE PERSON'S GUIDE TO SELF-PUBLISHING may be just the "How To..." guide you were looking for. It will tell you everything you need to know in order to publish a Print On Demand paperback and e-book, and - crucially - sell them, without sounding like anti-Big Publishing propaganda produced by the Ministry of Truth.

Be warned: you are now entering a No Saying "Gatekeepers" Zone...

Visit [SelfPrintedbook.com](http://SelfPrintedbook.com) to see the full table of contents.

**ABOUT CATHERINE:** Catherine Ryan Howard is the coffee-guzzling twenty-something behind the popular blog, Catherine, Caffeinated. In March 2010 she self-published her travel memoir, *Mousetrapped: A Year and A Bit in Orlando, Florida*, using the Print-On-Demand service CreateSpace, Amazon's Kindle Direct Publishing and Smashwords. Using free promotional tools like blogging, Twitter and Facebook, she

managed to make *Mousetrapped* an Amazon bestseller and sell 4,000 copies of it in a year. Her success story has been featured in *The Sunday Times* and *The Sunday Independent* newspapers, and Catherine has been interviewed on BBC Radio Ulster, Newstalk and RTÉ Radio's Marian Finucane Show. She lives in Cork, Ireland, where she divides her time between her desk and the sofa. She wants to be a NASA astronaut when she grows up. (She's 28.)

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**Louis Hartford:**

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