



Corporate Social Responsibility and Sustainable Development in Emerging Economies (Globalization and Its Costs)

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Corporate Social Responsibility and Sustainable Development in Emerging Economies is an anthology of seven case studies plus two theoretical chapters in a comparative context. It analyzes issues related to the rise of multinational corporations, their immense economic and political influence in a globalized world, and their social responsibility/corporate citizenship. Corporate social responsibility is closely examined in terms of meeting the challenges of the widening gap between rich and poor, relationships with sovereign states, environmental degradation, exploitation of natural resources, labor practices, and human rights issues in societies in which multinational corporations operate. Are these corporations exempt from social roles and accountable to only their shareholders (the minimalist position propounded by economists such as Milton Friedman), or do they also have ethical and social responsibilities to participate in improving the quality of human lives in impoverished societies in Africa, Asia and Latin America?



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