



# The Pursuit of Signs: Semiotics, Literature, Deconstruction

*Jonathan Culler*

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# The Pursuit of Signs: Semiotics, Literature, Deconstruction

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## **The Pursuit of Signs: Semiotics, Literature, Deconstruction** Jonathan Culler

The primary task of literary theory, Jonathan Culler asserts in the new edition of his classic in this field, is not to illuminate individual literary works but to explain the system of literary signification?the rules and conventions that determine a reader's understanding of a text and that make literary communication possible. In this wide-ranging book, he investigates the possibilities of a semiotics of literature. A new preface places *The Pursuit of Signs* in the context of major developments in the study of literature since publication of the original Cornell edition in 1981.

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