



# The Modern Prince: What Leaders Need to Know Now

*Carnes Lord*

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The role of leaders is never more crucial than during times of war. The ability to inspire confidence and communicate resolution is essential to the national interest. The requirements of leadership are not limited to military affairs: citizens look to leaders to guide the economy, protect the laws and safeguard national values. Leadership has never been simple, but it is even more complicated in the age of mass democracy: globalization, the power of the media and the constraints of bureaucracy are among the many challenges facing leaders at the beginning of the 21st century. What do leaders need to know in order to be effective? Carnes Lord - an eminent political scientist who has held a number of high-level positions in the United States government - here offers witty and trenchant counsel to both leaders and the citizens who elect them. Exploring such issues as leadership in war and crises, diplomacy, the use of secret intelligence, the role of political advisors and the media, Lord enumerates the major challenges confronting modern leaders and offers practical advice on how leaders can deal with them effectively.



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