



Journalism Primer: A guide to community news coverage for beginning and veteran journalists in the age of new media

Mr. Jim Pumarlo

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Community news is delivered in an assortment of venues by individuals with varying backgrounds and skills. One premise is constant if news providers are to connect with their readers: Stories must be timely, relevant and substantive. Journalism Primer is your toolbox to practical and effective community journalism. For the rookies, this book offers the ABCs to covering the gamut of headlines from proclamations to business news to local public affairs. For the veterans, use this book to test and tweak some of the things you've been doing all along. And for everyone, if you can take away one or two fresh ideas for coverage, your news product – and, most important, your readers and community – will benefit.

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